



Nuvio Communications

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Freelance communications writing & design

Thompson Rivers University • Research to Venture Program

Clear strategy • compelling writing • strong design



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TRU Research to Venture Program

Clear strategy + compelling writing + strong visual design—so ideas land, resonate, and move people to action.



Clear communication turns research into action.

When the message is simple, credible, and visually coherent, people understand faster—and decide with confidence.



Services

Strategy, writing, and design—packaged into deliverables teams can use immediately.

Strategic communication

- **Messaging & positioning**
Value proposition, audience, voice.
- **Comms planning**
Channels, cadence, content themes.
- **Knowledge mobilization**
Turn research into clear stories.

Writing & content

- **Web + pitch copy**
Home pages, one-pagers, decks.
- **Research storytelling**
Summaries, explainers, articles.
- **Editing**
Clarity, structure, tone, flow.

Design & identity

- **Brand touchpoints**
Templates, slide systems, PDFs.
- **Visual storytelling**
Diagrams, layouts, hierarchy.
- **Consistency**
Make materials look “one team”.

Who we help

Teams with great work—who need a message that lands and materials that look credible.

Researchers & labs

- Research summaries & explainers
- Knowledge mobilization content
- Pitch decks for translation/commercialization
- Stakeholder / community messaging

Startups & founders

- Positioning + website copy
- Investor / partner decks
- One-pagers & sales collateral
- Brand systems & templates

SMBs & nonprofits

- Campaign messaging + content
- Reports, proposals, grant support
- Brand refresh + visual consistency
- Internal + external communications

How we work

A lightweight, repeatable process that keeps deliverables moving.

1

Research

Clarify the audience, goals, and constraints. Review existing materials and identify the clearest story.

Output: a focused brief + message map.

2

Create

Draft the copy and build the visuals. Keep the structure simple so the message is easy to present.

Output: a first usable version—fast.

3

Iterate

Refine with feedback. Tighten language, improve flow, and align design details to the brand.

Output: a final version you're proud to share.



What “impact” looks like

Practical outcomes you can see in the work (no vanity metrics required).

Sharper positioning

People understand what you do, who it’s for, and why it matters—without extra explanation.

More persuasive materials

Decks, one-pagers, and web copy that read clearly and look credible in front of decision-makers.

Brand consistency

Templates and design systems that keep every document aligned—even across multiple contributors.

Confidence to present

A narrative you can deliver smoothly—because the structure and visuals support the story.

Differentiation

What you can expect when you work with Nuvio.

Value proposition first

We start by making the “so what?” undeniable—then build everything around it.

Visual storytelling

Hierarchy, diagrams, and layout that help your audience “get it” in seconds.

Client-centered collaboration

Fast iterations, clear checkpoints, and shared ownership of the message.

Practical innovation (incl. AI)

Use AI for speed and exploration—then apply human judgment for accuracy, tone, and ethics.



Near-term growth

Build repeatable offerings while deepening partnerships through TRU Research to Venture.

PHASE 1

Clarify + package

- Service packages with clear scopes
- Reusable templates (decks, one-pagers)
- Case-study style examples

PHASE 2

Build partnerships

- Support TRU teams with comms + decks
- Mentor/partner collaborations
- Referral pathways with local orgs

PHASE 3

Scale delivery

- Repeatable workflows + QA
- Expand into new markets/sectors
- Long-term retainer relationships

Partnerships & collaboration

Built for TRU Research to Venture—and for teams turning ideas into ventures.

How Nuvio supports venture teams

- **Pitch decks**
Story arc, slide design, and speaker-ready structure.
- **One-pagers**
Clear problem/solution, value, and next step.
- **Web + public-facing copy**
Landing pages and explainers for non-specialists.
- **Knowledge mobilization**
Translate research into actionable narratives.

Ways to collaborate

- **Project-based**
A defined deliverable (deck, one-pager, template set).
- **Sprint support**
A short burst to prepare for a pitch or milestone.
- **Retainer**
Ongoing content, updates, and iterative improvements.
- **Workshops**
Messaging + storytelling for teams (interactive).

If it needs to be understood, funded, or adopted—let's make it clear.



Let's connect

Happy to help TRU teams shape the story—and the materials—to move research forward.

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